



IMED NEWS

Bi-Annual Newsletter

Vol. 18 | November 2015



BHARATI VIDYAPEETH UNIVERSITY Institute of Management & Entrepreneurship Development, Pune



'A' Grade University Status Awarded by MHRD, Govt. of India
Reaccredited with 'A' Grade by NAAC



Hon'ble. Dr. Vishwajeet Kadam
Secretary, Bharati Vidyapeeth



Hon'ble. Dr. Patangrao Kadam
Founder – Chancellor,
Bharati Vidyapeeth University



Hon'ble. Prof. Dr. Shivajirao Kadam
Vice Chancellor,
Bharati Vidyapeeth University

Director's Message

We are happy to present this issue of IMED Newsletter which will give you an idea about all activities held at IMED during the June- Oct term 2015. I am delighted to share the outcomes of the initial discussions of collaboration and partnership with LNU University, Sweden which I personally visited. The Industry Institute Partnership Summit received an overwhelming response from corporate leaders. In recognition of its continued efforts towards commitment to quality educational processes, IMED has been ranked in Top 10 B-Schools in India in terms of "Value For Money" by India Today.

In its mission, to provide all round development opportunities to students, various co-curricular and extra-curricular activities were held. I thank the Faculty and students for their active involvement and participation.

I hope you enjoy reading this issue and look forward to your continuous support to IMED.

Dr. Sachin S. Vernekar
Dean, FMS BVU, Director IMED

In this issue

- Visit of Dean FMS, BVU & IMED Faculty to School of Business and Economics, Linnaeus University, Sweden
- IIPS 2015
- Orientation Programme for MBA / MCA students
- National Symposia on "Emerging Trends in Finance for Sustainable Development"
- National Seminar on "Big Data and Analytics"
- PRIDE 2015 & National Conference on "Financing for Entrepreneurs"
- IMED GEMS
- Management Forum Activities
- Fresher's Day
- FDP / MDP programs
- Sports & NSS Activities
- Faculty Corner & Students Achievements

Visit of Dean FMS, BVU & IMED Faculty to School of Business and Economics, Linnaeus University , Sweden

Under the Linnaeus Palme Programme invitation was sent by School of Business and Economics, Linnaeus University , Sweden for undertaking joint project co-operation programme between the Linnaeus University and Bharati Vidyapeeth University's Institute of Management and Entrepreneurship Development, Pune.

The visit was planned during 21st September 2015 to 28th September 2015.

Dr, Sachin. S. Vernekar, Dean, Faculty Management Studies, Bharati Vidyapeeth Deemed University & Director , IMED along with Dr. Sankaye Bharatbhushan , Professor, IMED represented Bharati Vidyapeeth Deemed University, IMED, Pune, INDIA.

The aim of this visit was:

- 1.To discuss potential areas of future collaboration in regards to the funding in higher education programme.
- 2.To plan and discuss programs focusing on teacher and student exchange.
- 3.To plan and discuss to organize Joint International Conference between BVDU IMED Pune India and Linnaeus University at

Vaxjo Sweden



(From Left Dr. Soniya Billore , Dr. Sachin S. Vernekar Dean FMS BVU, Director IMED , Dr Anna Lindahl - Director International Affairs, LNU Sweden,)



(Dr. Sachin S. Vernekar Dean, FMS BVU, Director IMED along with the other participants)

Various sessions and activities were conducted at the University during their 6 day



(From Left : Dr. Sankaye Bharatbhushan , Professor, IMED , Dr. Sachin S. Vernekar Dean , FMS BVU, Director IMED Dr Stephen Hwang Vice chancellor Linnaeus University , Dr Anna Lindahl - Director International Affairs, LNU Sweden, Dr. Soniya Billore)

Visit of Dean FMS, BVU & IMED Faculty to School of Business and Economics, Linnaeus University , Sweden

visit. During one of the sessions , Dr Sachin S Vernkar gave the details about Bharati Vidyapeeth and BVDU, founder chancellor, Vice Chancellor and Secretary of Bharati Vidyapeeth. He shared the information about Vision and Mission of Bharati Vidyapeeth University and IMED programs run and its focus on teaching learning, research and extension. Also various counterparts from the University shared their program details. various initiatives and schemes undertaken by University . All the present faculty members were impressed and amazed with kind of program and activities initiated at Bharati Vidyapeeth University and IMED

On 24th September 2015 a meeting was held with Dr Stephen Hwang Vice chancellor Linnaeus University who was towering personality in the LNU. He was greeted by Dr Sachin S Vernekar with Memento and folder containing information about Bharati Vidyapeeth, BVDU and IMED. Dr Sachin S Vernekar extended the greeting on behalf of Honorable Vice Chancellor Prof Dr Shivajirao Kadam and gave invitation to visit Bharati Vidyapeeth Pune Campus. Dr Stephen Hwang reciprocated with his warm regards of our Vice chancellor and accepted to visit Bharati Vidyapeeth Campus. He was briefed with historical background of our University.

Outcome of the Visit:

Last day was kept for summarizing the activities conducted during the week with Dr. Soniya Billore and Dr Anna Lindahl - Director of International Affairs, who are keep the track on various activities scheduled in future for next year. The program and subjects were finalized for faculty exchange and student

exchange. Ground work for student exchange program for year 2017 were discussed and finalized during the meeting. We left Vaxjo on 27th September 2015 for Mumbai and reached Pune on 28th September 2015 at 1:00 pm.

It was very successful visit to Linnaeus University under the Linnaeus Palme project. Dr Anna Lindahl and Dr. Soniya Billore are visiting our campus in the month of November 2015 under the same project. We are looking forward for Teacher exchange, Student exchange , Joint research and conferences.

We are thankful to Honorable Vice Chancellor Prof. Dr. Shivajirao Kadam for his guidance, direction and permission to visit Linnaeus University, Vaxjo, Sweden.



Dr Stephen Hwang Vice chancellor Linnaeus was greeted by Dr Sachin S Vernekar, Dean , FMS BVU, Director IMED with Memento and folder containing information about Bharati Vidyapeeth, BVDU and IMED

Glimpses of Linnaeus University, Vaxjo Campus Visit



Dr. Sachin S. Vernekar, Dean FMS BVU, Director IMED Invited as Resource Person/Key Speaker in other Universities / Colleges

- Resource Person at AKIMSS Solapur on 18th Sept, 2015. Delivered a speech on the topic "Will or ill ... choice is yours. Road to happiness in life".
- Key Speaker at Bharati Vidyapeeth Jawaharlal Nehru Institute of Technology (Polytechnic) on 5th Sept, 2015
- Resource person for Induction Program held at AISSMS-IOM,PUNE on 7th August, 2015.
- Governing Body Member to address Parent Teacher meeting at D. Y. Patil Management Institute.



Discussing about future plans for BVU, IMED and LNU Sweden



C R C

Highlights of Placements 2014-15:

No of students opted for Placements:195

No. of students placed: 192

Highest Package: Rs. 14 Lac

**No. of Companies participated
in Placement Drive: 132**

Industry Institute Partnership Summit is organized every year by Institute of Management and Entrepreneurship Development (IMED), Bharati Vidyapeeth University. It is an event in which the students and faculty members get a chance to interact with the corporate managers and academicians. People who are a part of the corporate share their experiences through this platform which motivates the students and gives them the required insights of the corporate world. IIPS has been held for the last 3 years by IMED. In total 300 companies has been a part of this grand event. This has resulted in enhancing placements from 30

percent in 2011-12 to 90 percent in 2014-15.

Under the guidance of Honourable Dr.Sachin S.Vernekar (Dean FMS Bharati Vidyapeeth University , and Director IMED) , IIPS 2015 was organized to recognize and felicitate around 60+ Corporate Managers and academicians by conferring on them awards for their contribution to the growth of the corporate and the academic institutions that they are working for. The event was held at Medical College Auditorium, Bharati Vidyapeeth Dhankawadi Educational Complex, Pune-Banglore Highway, Dhankawadi, Pune 411043. Awards have been installed in the following categories for this purpose.

- Corporate Leadership Award
- Award of Excellence in HR
- Award of Excellence in Marketing
- Award of Excellence in Finance
- Award of Excellence in Manufacturing and Operations
- Award of Excellence in Education
- Award of excellence in Corporate Social Responsibility.



(Dr. Hemant Darbari (Executive Director, C-DAC) , Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED) , Mr. Kailash Katkar(MD & CEO ,Quick Heal Technologies (P) Ltd.), Dr.Ajit More and Dr.Abhayankar at the release of MBA/MCA Placement Brochure)

The introductory speech was delivered by Dr. Sachin S. Vernekar who reached out to the audience conveying the intentions of having the Industry Institute Partnership Summit for the last couple of years. He also made a striking mention of the existing gaps between Industry expectations and the offerings of educational institutes and the way IMED is striving to fill the same. He also referred to IT as not merely being elaborated as Information technology but also as Inspiring Teachers. He mentioned about the various activities like the 70-30 (academia – industry) pattern, the rigorous feedback system and the alumni association activities to name a few. He gave a brief understanding of the essence of recognizing the value of entrepreneurs and corporate. His concluding remarks were all about the upcoming student and faculty exchange programme in Sweden to be held in September 2015.

Subsequently, the MBA placement brochures, MCA placement brochures, Innovative cell brochures and CSR cell brochures were released at the hands of Mr. Kailash Katkar and Mr. Hemant Darbari.

In the inaugural address one of the most interesting real life stories was shared by the chief guest Mr. Katkar in his address who initially stated about his journey right from repairing various machines to establishing a world renowned organization and one of the leading company in the field of Anti-virus software. The company currently has 34 branches across India with their R&D centre based in Pune.

His address was followed by yet another eloquent talk by Mr. Darbari who made remarkable statements with regards to Digital Age generation. He also shared his interesting views on shift from industrial age to knowledge age. His concluding remarks about the benefits of technology integration left a very important question in the minds of the audience “can we exploit the habits of digital natives in learning new things?”

Panel Discussion

Panel members deliberating on the topic “Evolving Paradigm in Management Education -An industry perspective”



from left to right Mr. Kailash Katkar, MD & CEO- Quick Heal Technologies Pvt. Ltd, Gurdip Batra, President- Punjab Commerce and Management Association, Dattatraya Navalgundkar, Head Corporate Strategy- Kirloskar Pneumatic Company Limited, Shomendra Roy, Vice President and Head Talent Acquisition Manufacturing-Reliance Industries Limited, Kavita Kulkarni, Head HR, President- Infosys, NHRD , Priya Raina Iyer, Program Manager – Human Resources- SAS R&D India Program Manager – Human Resources

Awardees receiving prestigious award at IIPS



From left to right **Mr. Tarun Malaviya**, Founder & CEO, Mithi Software Technologies, **Mr. Shaji Varghese**, G.M, PNB Housing Finance Ltd., **Kavita Kulkarni**, Head HR, President, Infosys, NHRD, **Shomendra Roy**, Vice President and Head Talent Acquisition Manufacturing, Reliance Industries Limited, **Ms. Soumi Alphons**, Head-HR, SAS Research and Development, **Mr. Madhusudan Mainkar**, Head-Marketing, BVG Life Sciences Ltd. being felicitated by **Dr. Hemant Darbari**, Director, C-DAC Dr. Sachin Vernekar (Dean FMS BVU and Director,IMED)

Following is the list of awardees who received the prestigious awards –

NAME	Designation	Organization	Awards Conferred
Mr.Gurdip Batra	President	Punjab Commerce and Management Association	Award of Excellence in Education
Mr.Nilesh Wadekar	Risk Manager	PNB Housing Finance Ltd.	Award of Excellence in Finance
Mr.Anand Watwe	Sr. Manager Talent Acquisition	Symantec Corporation	Award of Excellence in Human Resource
Mr Anil Kumar	Head - HR	Virtela	Award of Excellence in Human Resource
Ms.Ankita Singh	Vice President & Head HR	Cignex Datamatics	Award of Excellence in Human Resource
Mr Anshuman Baghel	HR Manager	Mithi Software Technologies Pvt. Ltd	Award of Excellence in Human Resource
Dr Santosh Bhave	Sr VP – HR,IR and Admin	Bharat Forge Ltd	Award of Excellence in Human Resource
Mr George Cardoz	Head HR (SEG)	Forbes Marshall Pvt Ltd.	Award of Excellence in Human Resource
Ms.Laveena Laitonjam	GM-HR	Persistent	Award of Excellence in Human Resource
Mrs. Kavita Abhang	Head Acquisition ROM – Voice & Data Corporates	Bharti Airtel Limited	Award of Excellence in Human Resource
Mr Mukesh Sharma	Head - HR & Admn	Indian Synthetic Rubber Limited	Award of Excellence in Human Resource
Ms.Priya Raina Iyer	Program Manager – Human Resources	SAS R&D India	Award of Excellence in Human Resource
Ms.Pushpall Kapadia	V.P & Head of Delivery Excellence	Zensar	Award of Excellence in Human Resource

IIPS Industry Institute Partnership Summit (IIPS) 2015

Mr Sakti Senapati	Head – Human Resources	NRB Bearings Ltd.	Award of Excellence in Human Resource
Mr.Sameer Mane	Dy. Director Personnel & Admn	Serum Institute Of India Ltd	Award of Excellence in Human Resource
Mr.Sandeep Kumar Singh	Head – Human Resources	HFCL	Award of Excellence in Human Resource
Mr.Santosh Pawar	Sr.Mgr. -Hr/Admn.	Mil Group Of Indys	Award of Excellence in Human Resource
Mr.Shirish Narayan Makhale	Deputy General Manager – Industrial Relations	Cummins India Limited	Award of Excellence in Human Resource
Mr.Shomendra Roy	Vice President and Head Talent Acquisition Manufacturing	Reliance Industries Limited	Award of Excellence in Human Resource
Mr.Shyam Nileshwar	Head HR	KPIT Cummins	Award of Excellence in Human Resource
Mr.Soumi Alphons	Head – Human Resources	SAS Research and Development, India	Award of Excellence in Human Resource
Mr.Subodh Dandekar	Sr. Manager Personnel & Admin	Premium Transmission Ltd	Award of Excellence in Human Resource
Mr Swarup Mukherjee	President HR & Commercial	Walchandnagar Industries Ltd, Pune	Award of Excellence in Human Resource
Mr Vaibhav Deshmukh	Corporate Manager HR (Country Head)	Venky's India Ltd.	Award of Excellence in Human Resource
Mr Yengula Rajkumar	DGM - HR	Reydel Automotive System India Pvt. Ltd	Award of Excellence in Human Resource
Mr Bhagirath Shanbhag	Head – HR & Personnel	Larsen & Toubro Limited (Realty Division)	Award of Excellence in Human Resource
Dr Ujjal Bhattacharjee	Human resources Director	GKN Sinter Metals India	Award of Excellence in Human Resource
Mr Vikram Gaikwad	Manager Talent Acquisition	Flextronics	Award of Excellence in Human Resource
Mr Siddharth Sudame	Assistant Consultant	Tata Consultancy Services Ltd	Award of Excellence in Information Technology
Mr Sumanta Mitra	Business Analyst -IT	IBM	Award of Excellence in Information Technology
Mr Abhishek Rai	Area Manager	Daimler	Award of Excellence in Marketing
Mr Agam Garg	Marketing Manager	Zoom Car	Award of Excellence in Marketing

IIPS Industry Institute Partnership Summit (IIPS) 2015

Dr. M. S. Ramteke	General Manager (Marketing)	M/s Hindustan Organic Chemicals Ltd.	Award of Excellence in Marketing
Dr.Chandramani Vasantao Sonawane	General Manager Marketing	Hindustan Organic Chemicals Ltd.	Award of Excellence in Marketing
Mr Jaytilak Majumdar	Head Sales	Airtel	Award of Excellence in Marketing
Mr Sandeep Kulkarni	GM, Corporate development	Harbinger Group	Award of Excellence in Marketing
Mr Madhusudan Mainkar	Head-Marketing	BVG Life Sciences Ltd.	Award of Excellence in Marketing
Mr Kunal Vaid	Area Manager	Van Heusen	Award of Excellence in Marketing
Mr Ajay Irabatti	Regional Business Head	PNB Housing Finance Ltd.	Award of Excellence in Marketing
Mr Prafulla P. Diwan	Executive Vice President	GKN Sinter Metals India Pvt LTD.	Award of Excellence in Marketing
Mr Dhiraj Sharma	Associate Vice President	Motilal Oswal Securities Ltd	Award of Excellence in Marketing
Mr Gaurav Chhabra	G.Manager- Sales	Idea Cellular Limited	Award of Excellence in Marketing
Mr Jitendra Kuray	General Manager(Business Development)	Trimoorthy Autodeco Components Pvt Ltd	Award of Excellence in Marketing
Mr Prasad S. Kulkarni	Dy.General Manager (Sales and Marketing)	Kajaria Ceramics Ltd	Award of Excellence in Marketing
Mr Shaji Varghese	G.M	PNB Housing Finance Ltd.	Award of Excellence in Marketing
Mr Abhijeet Shah	Vice President - IR and Admin, Chairman	Bharat Forge Limited, NIPM	Corporate Leadership Award
Mr Ancy Atul Joshi	Managing Director	Peepalsys Services Pvt. Ltd	Corporate Leadership Award
Mr Anil Singh	CEO	Mieux Infrfacon Ltd	Corporate Leadership Award
Mr Dattatraya Navalgundkar	Head Corporate Strategy	Kirloskar Pneumatic Company Limited	Corporate Leadership Award
Mr Hemant Taware	COO	HyperCity	Corporate Leadership Award
Mr Kavita Kulkarni	Head HR, President	Infosys, NHRD	Corporate Leadership Award
Mr Prakash Dhoka	Chairman	Deccan Chamber of Commerce	Corporate Leadership Award

Mr Sanjeev Fadnavis	President	Nitor Infotech Pvt Ltd	Corporate Leadership Award
Mr Satya Swarup Udgata	Director	I-Design Engineering Solutions Ltd.	Corporate Leadership Award
Mr Shailesh S Niyogi	Founder Director	www.shaileshniyogi.com	Corporate Leadership Award
Mr Tarun Malaviya	Founder & CEO	Mithi Software Technologies	Corporate Leadership Award

Organising team – Mr.Makarand Pole (Head CRC) , Dr.Anthony Rose , Ms.Baljeet Kaur, Mr.Dexter Woodward , Mr.Udaysingh Desai and Ms.Shradha Arbuji

MBA MCA Orientation Programme for the Batch 2015-17

Six Days Orientation Programme was organized to address the new batch 2015-17 of MBA and MCA from 1st July to 7th July under guidance of Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth University and Director IMED. The programme was organized to acquaint the students about University, Institute and details of programs opted by them as well as to give glimpses of corporate world.

Dr. H.G. Abhyankar, Professor & Director Research and Dr. Ajit More, Program Director MCA welcomed the students in Bharati Vidyapeeth family.

Dr. Sachin S. Vernekar, Dean FMS and Director IMED welcomed and felicitated the Guest of Honour, Mr Jaytilak Majumdar, GM Sales, Bharati Airtel, Dr Ujjal Bhattacharjee, Director (HR) GKN Sinter Metals India, Mr. Vijay Nair, Sr.GM (HR, ER and Admin.)

Mahindra Vehicle Manufacturers, Ms Richa Mendiratta, Sr. Software Engineer, Xpanxion and Dr. Pawan Agrawal, noted Management Guru.



Mr Jaytilak Majumdar, GM Sales, Bharati Airtel being felicitated by Dr. Sachin Vernekar (Dean FMS BVU and Director,IMED)



Noted Management Guru and Representative of world famous Mumbai Dabbawala -Dr Pawan Agarwal being felicitated by Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED)



Dr Ujjal Bhattacharjee, Director (HR) GKN Sinter Metals India being felicitated by Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED)



Ms Richa Mendiratta, Sr. Software Engineer, Xpanxion being felicitated by Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED)



Mr. Vijay Nair, Sr.GM (HR, ER and Admin.) Mahindra Vehicle Manufacturers being felicitated by Dr. Sachin Vernekar (Dean FMS BVU and Director,IMED).

Mr. Jaytilak Mujumdar, GM Sales, Bharati Airtel gave the success mantra to the students, "If you Dare to Dream, you Can

Win." He stressed upon support the actions with your words. He advised the students to choose the field of interest clearly and be passionate about whatever he or she is doing.

Dr Ujjal Bhattacharjee, Director (HR) GKN Sinter Metals India, alumni of IMED in his speech praised for the passion for education of Bharati Vidyapeeth as well as IMED. He assured the students about holistic approach to personality development is followed at IMED. He gave the mantra "Play to Win".

Mr. Vijay Nair, Sr.GM (HR, ER and Admin.) Mahindra Vehicle Manufacturers, alumni of IMED emphasized that students should focus on overall growth and broad perspective.

Ms Richa Mendiratta, Sr. Software Engineer, Xpanxion, alumni of IMED gave the success mantra "Believe in Yourself". She emphasized that various opportunities are available to get practical exposure, grab the opportunities and give your best.

Dr. Sachin S. Vernekar, Dean FMS and Director IMED addressed the gathering.

The Director congratulated all the students for taking right decision to get admission in BV IMED. He explained the students various opportunities that would be provided by IMED for holistic development and the stress would be given on harnessing Emotional, Spiritual, Competitive Quotient and stressed upon the importance of developing Emotional Quotient among themselves. The session was full of vigor, enthusiasm and dynamism.



Noted Management Guru and Representative of world famous Mumbai Dabbawala- Dr Pawan Agarwal addressing the gathering

Dr Pawan Agarwal delivered a session on “Quality Maintenance in Supply Chain Management” with reference to Mumbai Dabbawala. He covered history of dabbawala highlighting examples how customer satisfaction is uppermost in their minds in performing their duties. He emphasized the value system followed by dabbawalas i.e. “Work is worship” and “Customer is God”. Dabbawala association, Mumbai has received six sigma, ISO certification. He discussed the importance of human values. He said that dabbawalas worked for customers and not for certification. The audience students were enthralled and held spellbound during the speech. It was followed by question answer session.



MBA MCA Students along with parents attending the Orientation Program

On the second day, Mr. Karan Bakshi, Senior Recruitment Specialist, TIBCO Software India was invited as a resource person. He gave practical tips to the students to get acquainted to the corporate world. He asked the students to set two goals short term and long term and to be focused on vision and mission. He stressed upon SWOT analysis and developing good network.

Ms. Rupa Pethe explained importance of soft skills through practical exercises.

Introduction to various activities was given at IMED:

- Academics - Dr. H.G. Abhyankar
- Rules & Regulations– Dr. A. Rose
- Sports – Dr Neetaji Jadhav
- International Collaborations & Students Welfare : Dr B.U. Sankaye
- CRC-Mr.M.M Pole
- Research Projects through European Union: Dr. Santosh Bothe

On third day, Industrial visit was organized for all MBA MCA students to the following industries located in Pune.

1. Forbes Marshall,
2. Loreal, Chakan
3. Brinton Carpets Asia Pvt. Ltd.,
4. Venky's, Bala Industries & Entertainment Pvt. Ltd.,
5. GKN Sinter Metals
6. TACO ,Interiors and Plastics Division
7. Tata Motors

BBA BCA Orientation Programme for the Batch 2015-17

8. SKF India
9. IT Cube solutions, Bibwewadi
10. TATA Motors, Pimpri

On the third day of Induction Program, profiling was done as well as students gave presentations on industry and entrepreneurs.

The students were asked to give a 10 minutes presentation on an Industry or an Entrepreneur of their choice. The senior faculties later conducted a profiling session on various parameters.

BBA BCA Orientation Programme for the Batch 2015-17



Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED) addressing the gathering

To welcome BBA first year students to IMED, the induction programme of five days was conducted from 13th July to 17th July 2015.

All the five days had something different to offer to the newly admitted students regarding college, courses, corporates life as well as their schedule for the year.

The function was inaugurated on 13th July in presence of Honourable Dr. Sachin S. Vernekar, Director IMED, Dr. Anthony Rose,

Dr. B. Sankaye, Dr. H. Abhayankar and Prof. Shivali Ingawale.

Five days of the programme were planned and implemented as-

Day 1- Introduction to college and the BBA course, student welfare, different CSR Activities of IMED.

Day 2- Guest lecture by Owner of Ranka Jewellers chain, Mr. Fateh Chand Ranka.He guided the students about entrepreneurship and his own life journey. After that Dr. Sachin S. Vernekar gave a motivational speech and told the students about the Success Mantras.

Day 3- This day was dedicated to hands on experience and thus students were taken for the industrial visits to five different industries to learn from observation.

Day 4-The students were made aware about their course and a detailed structure of the subject and their schedule for the year was shared with them.

Day 5- On the last day of induction Dr. Bhave& Dr. Pawankumar "Dabbawala" were invited as guests speakers, who guided the students and shared their experiences. Students were informed about how the Dabba System works in Mumbai which has got the six sigma award in the country.

The induction programme was made successful by the efforts of Faculty Co-ordinator Prof. Shivali Ingawale, Prof. Pramod Kadam, Prof. Sucheta Kanchi and Prof. Vijay Phalke along with the students of BBA 3rd Year.

National Symposia on “Emerging Trends in Finance for Sustainable Development”

National Symposia on “Emerging Trends in Finance for Sustainable Development”

National Symposia on Finance was organized on 7th August, 2015 on the theme “Emerging Trends in Finance for Sustainable Development”. The foremost rationale of organizing symposia was to provide Platform for corporate exposure to the students to bridge the gap between industry and institute and to get to know about the Emerging trends in finance to update with the career opportunities. Chief Guest- Mr. Manish Bansal, CEO, SME Value Advisors will discuss on the topic “Emerging Trends in Capital Markets” Guest of Honor- Ms. Ambalika Rana, Director Finance, Tetra Pak India Pvt. Ltd will discuss on the topic “Corporate Landscape & Business Partnering” Guest of Honor- Mr. Pravin Budhaliya, Director, Degree 212 Consultancy Services Private Limited. will discuss on the topic “Opportunities in Personal financial Planning” Ms. Ambalika Rana discussed the concept of Business partnering and corporate landscaping and its significance. Mr. Manish Bansal talked about the substance of capital market in circulating funds and economic development. Mr. Pravin Budhaliya conveyed changing scenario of investment and innovation in financial product and services.



Mr. Manish Bansal, CEO, SME Value Advisors being felicitated by Dr. Sankhaye



Mr. Manish Bansal, CEO, SME Value Advisors interacting with the students



Ms. Ambalika Rana, Director Finance, Tetra Pak India Pvt. Ltd addressing the students

In the Second Half, Competition was organized on presentations based on the theme of National Symposia of the students. The judges of the competition were Dr. Sankhaye and Dr. Abhyankar.

Winners

First Prize: Vivek Bhujbal

Second Prize: Fatima

Third Prize: Loknath

Organizing Team – Dr.Sonali Dharmadhikari and Mrs. Ranpreet Kaur

National Seminar on “Big Data and Analytics”

National Seminar on “Big Data and Analytics”

MCA Program of BVDU IMED organised a National Seminar on the topic “Big Data and Analytics” on 14th march 2015. It was inaugurated by Chief guest of the seminar Mr Sanjay Patwardhan(COE Head of Big Data, Cybage software). Mr. S. M. Babar, Head Cyber Crime Cell Pune, Mr. Hemant Diaware Network Security Head Semantics, Dr Sachin S Vernekar, Director IMED , Dr Ajit More Program Director MCA and convenor of the national seminar, Dr Nilesh Mahajan , Co-convenor of the national seminar were present for the inaugural ceremony



(from left) Dr. Ajit More, Programme Director & Convenor of a National Seminar on Big Data Analytics, Chief guest Mr Sanjay Patwardhan(COE Head of Big Data, Cybage software), Mr. S. M. Babar, Head Cyber Crime Cell Pune, Mr. Hemant Diaware Network Security Head Semantics, Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED) guiding the students.

Seminar began with the key note speech delivered by Mr Sanjay Patwardhan (COE Head of Big Data, Cybage software) who enlightened the students with the concept of Big Data and how it provides a platform for an Enterprise. Mr Shri Ram Soni, who spoke about the Big Data Ecosystem. Mr Prasad Deshpande, Sr. Vice President Zensar guided

students on career opportunities in the field of Big Data and Analytics. He explained various concepts and applications of Big data with various case studies and live examples. Mr Tanmay Deshpande (Sr. System Analyst, Symantec) gave the insights of Big Data and its tools. He also focused on Hadoop and Big Data. Many Research Papers were written by the Professors, research scholars and students on Big Data and its various applications.

Organising team – Dr.Ajit More and Dr. Nilesh Mahajan

PRIDE 2015 & National Conference on “Financing for Entrepreneurs”

On 12th March, 2015 Program of Relevance Initiated for Development of Entrepreneurship (PRIDE) was organized followed by National Conference on “Financing for Entrepreneurs” under guidance of Dr. Sachin S. Vernekar, Director, IMED. Successful entrepreneurs were invited and an interactive session was arranged. Mr. Yuvaraj Gadave & Mahindra Gadave, Kaka Halwai Sweets, Mr. Raj Bhargava, CEO Avicon Shipping, Mrs. Bhagyashree Aparadh, Director, Rana Hospitality Pvt. Ltd. & Founder of MEERA (Mahila Economic Empowerment Rural Area) Mr. Rajesh Dhotre, Founder of Skipper LED & Smt. Balutai Dhumal, Leading Scrap Trader for the Industry were invited for



PRIDE 2015 & National Conference on “Financing for Entrepreneurs”

the event. All the dignitaries were felicitated by Dr. Sachin S. Vernekar, Director, IMED by presenting memento and Shwal.

Smt. Balutai Dhumal, Leading Scrap Trader for the Industry being felicitated by the Dr. Sachin Vernekar (Dean FMS BVU and Director,IMED)



A Panel Discussion was organized on “Challenges & Opportunities for Management Students in Entrepreneurship”.

Panel Discussion on “Challenges & Opportunities for Management Students in Entrepreneurship”. From Left: Mr. Rajesh Dhotre, Founder of Skipper LED, Mr. Raj Bhargava, CEO Avicon Shipping, Dr. Santosh Bothe, Smt. Balutai Dhumal, Leading Scrap Trader for the Industry, Mrs. Bhagyashree Aparadh, Director, Rana Hospitality Pvt. Ltd. & Founder of MEERA (Mahila Economic Empowerment Rural Area), Ms. Nuyi, Student entrepreneur.



IMED NEWS, Bi-Annual Newsletter of IMED

was released at the hands of Director and Successful Entrepreneurs. From left: Mrs. Ranpreet Kaur, Dr. Sonali Dharmadhikari, Editors of newsletter, Mr. Rajesh Dhotre, Founder of Skipper LED, Mr. Raj Bhargava, CEO Avicon Shipping, Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED), Smt. Balutai Dhumal, Leading Scrap Trader for the Industry, Mrs. Bhagyashree Aparadh, Director, Rana Hospitality Pvt. Ltd. & Founder of MEERA (Mahila Economic Empowerment Rural Area)

National Conference on “Financing for Entrepreneurs”

On 12th March, 2015 Research Paper Presentation Competition was organized. Entrepreneurship is the backbone of Economic Development of any nation. Finance is the lifeblood of any business whether small scale or large scale. Against this background, the theme given was “Financing for Entrepreneurs” and subthemes were given like E-Commerce, Role of MSME etc.

The Chief convener of the Conference was Dr. Sachin s. Vernekar, Director IMED, Conveners were Dr. Sonali Dharmadhikari and Mrs. Shival Ingawale and Co- Conveners were Mrs. Ranpreet Kaur and Mrs. Aseema Dake Kulkarni.

The judges of the competition were Dr. Sankaye and Dr. Bothe.

Winners of the competition are as follows:

Winner: Vikas Rana MBA FM

Runner up: Ezaz & Ghulam MBA FM

Runner Up: Ms. Krishna Veni & Saumya MBA



Prize Distribution at the hands of Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED)



Organizing Team of National Conference

IMED GEMS -2015-16

IMED has been conducting various events with a sole aim to give opportunity for students to showcase their talents and skills. One of such activities is IMED GEMS with an objective to encourage students to enhance and master their Management Skills and to trigger hidden skills and foster creativity. The event was organized on 22nd August 2015. All the participants got participation certificates and winners were awarded with certificates and Trophies



Mr. Abhay Zahirabadkar, VP Global tech Pvt. Limited being felicitated by Dr. Sachin S. Vernekar, Director IMED

IMED GEMS event was inaugurated by lighting of lamp by esteemed chief guest Mr. Abhay Zahirabadkar, VP Global tech Pvt. Limited and Dr. Sachin S. Vernekar, Dean, FMS Director IMED. Mr. Abhay guided the student about entrepreneurship and what are challenges faced in this. He spotlighted that entrepreneurship is need of today's era to encourage the growth of country. Elocution , Ad Mad Show , Developing Website , Techno Event , Unleash your creativity , My Picture My Story , Best Manager , Best Entrepreneur , Flameless cooking were the activities conducted as a part of the event.



Mr. Abhay Zahirabadkar, VP Global tech Pvt.Ltd. addressing students

Organising Team – Dr. Pravin Mane, Mrs.Ranpreet Kaur and Mr.Prabhat Kumar

Sr. No.	Event detail	Winners PG	Winners UG
1.	Elocution	1. Garge Gosh 2. Aamir 3. Varun Kashiv	1. Kartikey 2. Sonali Shukla 3. Roshan pandey
2.	Ad Mad Show	1. Esha Chawla / Akshata / Helen 2. Aniket / Nazia / Priya 3. Garge / Pooja / Anjali	1. Kartikey / Sonali Neharika 2. Jatin / Deksha / Anmol 3. Umang / Mudit / Akshat
3.	Developing Website	1. Vikram & Saurav 2. Gyannandu, Milan, Vivekanand 3. Sakshi, Rajat, Yash	
4.	Techno Event (ASPHALT 8)	1. Rahul Dhanuka 2. Himanshu jain 3. Aditya Sharma	
5	Techno Event (Programming)	1. Pradeep Kumar/Neeraj kumar 2. Pawan Kumar & Charitra jain 3. Sidhanth Rao & Shaun Phillipe	
6.	Unleash your creativity	1. Anjali & vaishali 2. Madhav & Neha 3. P. Anand & Somya	1. Varun & Charu 2. Harshita & Akansha 3 Alina & Aman
7.	My Picture My Story	1. Kaushik Oswal 2. Nitin Krishan 3. Saurabh	1. Tejas Mishra 2. Loknath 3 Roshan Pandey
8.	Best Entrepreneur	1. Smruti Shankar 2. Bhagirath & Subodh 3. Vivek Bhujbal	1. Kartikeya 2. Ronak Khandelwal 3 Loknath
9.	Best Manager	1. Behzad	1. Roshan pandey 2. Gopal
10.	Flameless cooking	1. Swetsee & Ananya 2. Fatima & Aayushi 3. Upasna & suprit	1. Aakriti & Suparna 2. Sonali & Mohit 3 Urvashi & Sagar

Management Forum Activities & Events of MBA I & IInd Year

“Business Startups” Guest Session by Rohan Chhazed, Zoomcar, India Ltd

The city manager of Zoomcar Mr Rohan Chhazed and the marketing head of Zoomcar Mr Agam Garg had conducted a session on “Business Startups” at IMED for MBA students on July 30, 2015. They provided information on business strategies adopted by business startups in India. They provided a brief history of Zoomcar which started with just 7 cars and which has now grown to a fleet of 1500 cars. They mentioned about the marketing strategy, the sector they had targeted. Overall the students learnt about strategies utilized by new business startups.



Dr Anthony Rose with Rohan Chhazed from Zoomcar during the session

Guest Lecture on “Entrepreneurship” conducted by Mr. Sailendra Behera, Joint MD, RSB Global

On 8th Aug 2015 a guest lecture was conducted by Mr. Sailendra Behera. It was a guest faculty invited by Dr. Anthony Rose, Professor. The lecture was conducted at 03:30 PM for the MBA IInd year students. The lecture begins with



Felicitation of Mr. Sailendra Behera by Mr. Makarand Pole, Corporate Resource Cell.

Students got an opportunity to be addressed by him on the significant topic “Entrepreneurship”, as he himself is defined as the one of the successful entrepreneur. He also focused about the importance of finance in the life of entrepreneur. He also mentioned that an entrepreneur should not only have the perfect domain knowledge about his industry but should also be aware about the happenings and movement around him as all the macro factors will affect his business activities.

Sector Analysis Study

The Sector Analysis is for MBA Second year students to gain insights and be aware of the current developments in the sector identified. Companies are segregated into various sectors based on their production/service activities. It is imperative that MBA students are abreast with major companies in the sector and current developments in the sector.

The students in groups will conduct in-depth studies/analysis of the sector chosen. The sector considered for the study are : Fast Moving Consumer Goods (Food and Beverage), Fast Moving Consumer Goods (Cosmetics and Toiletries), Consumer

Durables (white goods sector), Telecommunications – service providers, Telecommunications – mobile handset manufacturers, Automobile sector – four wheeler non commercial, Automobile sector – two wheeler, Banking, Multi brand Retail (organized chain of retailers), Insurance sector, Entertainment Industry, Advertising industry, IT enabled companies – (Internet based Consumer service companies), Ecommerce (online Retail), Health care sector, Information Technology sector – software products and enterprise services, Infrastructure industry, Food Processing, Media sector, Energy sector, Pharmaceuticals, Market Research firms.

Initiated by Anthony Rose (PhD), M M Pole-Head CRC, Dr Pravin Mane, Prabhat Kumar, Yogesh Gurav, Nilesh Mate.

List of activities taken under Management Forum

- Greece Crisis and Enron Case- Both the activities were by way of a classroom discussion
- Tax return filing - A demo of filing online returns for salaried employees was shown to the students.
- Practical Session of Online market Operations by Mr. Rushikesh Kale, Financial Planner
- Mock Stock Market Investment
- Presentations on
 - ▶ Recent developments in Finance.
 - ▶ Leadership qualities of MR.Ratan Tata
 - ▶ Women's safety in organization
 - ▶ Management leaders -Dhirubhai Ambani
- ▶ Telecommunication Industry
- ▶ China-economic problems
- ▶ Company Analysis- Sun pharma Ltd., COCACOLA, TCS Ltd.,
- ▶ Marketing strategies adopted by Forbes Marshall Ltd.
- ▶ American Economy
- ▶ Role of HR manager In small scale organization

Guest Lecture By Adv. Latika Salgaokar on Legal Aspects of Business for MBA HR

Group Discussion On –

- ▶ FDI in India
- ▶ China-economic problems
- ▶ Improving Road safety Strategies
- ▶ Economic problems of JINDAL steel

Debate on -

- ▶ CSR contribution by organization
- ▶ Strategies adopted by Cargill Industries

Management Forum Activities & Events of BBA IIIrd Year

▶ Group discussions on

- Greece Crisis
- China melt down
- Gap between Indian Education system and industry expectations
- World Expectations from Indian Economy
- Brazil economy Crisis

▶ Business Quiz

▶ Workshop on paper bag

▶ Summer Internship Project Presentations

Management Forum Activities

Management Development Program by Dr. Venkat Subramanian

From 3rd Aug to 8th Aug 2015, Management Development Program was organized. The resource person invited was Dr. Venkat Subramanian, Corporate Trainer, Maruti Honda. He focused on Leadership, Effective Communication and Personal Effectiveness. On 6th of August 2015, there was a seminar conducted for MBA (General) 1st Semester students division C. The seminar was conducted in order to enhance the communication skills of the students and prepare them to face the competitive scenario.

Sports

IMED had participated in the following Sports competition for the month of August 2015 in various sports activities like Table Tennis ,

Chess , Badminton and Basketball. IMED won Second Prize in the basketball tournament.

Organizer----- MIT College, Pune Venue-----
----- MIT College, Pune Date----- 28 /08/2015 to 30/08/2015

Participants of the Basketball Team

Sr. No.	Name of student	Class
1	Ashish Renapurkar	MBA-HR-II
2	Tejas Khivsare	MBA-HR-II
3	Rutuja Pagnis	MBA-HR-II
4	Shivansh Mittal	BBA-III
5	Milind Jadhav	MCA-I
6	Alice	BBA-I

Faculty Development Programme

Date	Resource Person	Topic
June 29, 2015	Mr. S. C. Hembade, Associate Professor, Department of Computer Application MCA	Use of ICT in education Attendance Monitoring System
June 30, 2015	Dr. Sharad Joshi, Director, Vishwakarma Institute of Technology, Kondhwa.	Case Study as Teaching Methodology and Case Writing
July 25, 2015	Dr. Bharati Dole. (M.Com, PhD, LLB, courses in Cyber Law, Intellectual Property Rights - (WIPO) General course on Intellectual Property with 96% A+	IPR Management



Dr. Sarwate (Renowned Management Consultant) being felicitated by Dr. Sachin Vernekar (Dean FMS BVU and Director, IMED)

Organizing team for FDPs – Mr. Sachin Ayarekar and Mrs. Baljeet Kaur

TECH-TATVA



Organizing Committee, Winners with Dr. Ajit More Ajit More, Program Director BCA & MCA, Mr. R. Mahadik and Faculty Coordinators Mrs. Sangeeta Patil, Mrs. Swati Desai, Mrs. Bharati Yelikar and Mrs. Baljeet Kaur

B.C.A. 3rd year held the Tech-Tatva competition for Students of BCA I, II & III on 1st August, 2015. Dr. Sachin S. Vernekar, FMS Dean Director IMED, Dr. Ajit More, Program Director BCA & MCA, inaugurated the Event and declared in open. The organizing team comprising of Students from the BCA III and was guided by Mrs. Sangeeta Patil, Mrs. Swati Desai and Mrs. Bharati Yelikar. The TECH-Tatva competition having tagline "Competition Breeds Innovation" aimed at bringing innovative minds together on the pitch of powerpoint presentation and to display out technical interest. The Judges for the occasion were Dr. Nilesh Mahajan and Mrs. Bajeet Kaur.

Winners were:

First prize: Mr. Arjun Bhatia & Mr. Sujal Agarwal.

Second prize: Mr. Chirag Panjwani & Mr. Akash Ranjan Singh.

Third prize: 1) Mr. Anshuman, Mr. Kishlay &

Mr. Kshitij

2) Mr. Shaun & Mr. Siddhant.

Organizing Team – Mr. R. Mahadik Mrs. Sangeeta Patil, Mrs. Swati Desai and Mrs. Bharati Yelikar.

International Yoga Day celebration

The International Yoga Day was celebrated at IMED on Sunday, 21 June 2015. The occasion was graced by the presence of Hon.



Mrs. Sadhana Kale being felicitated by Dr. Sachin Vernekar (Dean FMS BVU and Director, IMED).

Vice Chancellor, Bharati Vidyapeeth University, Prof. Dr. Shivajirao Kadam. Under the able guidance of Dr. Sachin S Vernekar, Dean-FMS and Director IMED, the teaching and non teaching staff of IMED participated in the yoga sessions. This day was celebrated simultaneously in 177 countries. The session began with some basic stretching exercises. It was followed by various yogasanas in standing and sitting positions. Active participation by Hon. Vice Chancellor, Dr Shivajirao Kadam, Dr. Sachin S Vernekar and Dr. K R Mahadik in this practical yoga session was an inspiration and motivation for all. The

practical inputs were followed by a lecture on the importance of yoga in our daily life by Mrs. Sadhana Kale. Mrs. Kale heads Omkar Yogsadhana Classes in Bibwewadi for the past twenty years. She explained the Ashtayoga in detail in simplified language for the audience to understand. The program concluded with Dr Sachin Vernekar expressing his thoughts about the importance of practicing yoga daily.



Hon. Vice Chancellor, Bharati Vidyapeeth University, Prof. Dr Shivajirao Kadam, Dr. Sachin S Vernekar, Dean-FMS and Director IMED and Dr. K R Mahadik, Principal – Poona College of Pharmacy participating in the yoga session.

Organizing team - Dr. Deepali Pisal (Kadam), Ms. Yogita Khanse and Ms. Smita Mane and Mr. Mulik.

Foreign Students' Meet

The New academic year 2015- 2016 began with a welcome address by Hon. Dr. Sachin S Vernekar Director, Dean, to all the foreign students studying at IMED.

Prize Distribution Ceremony

"Prize Distribution" to all the outstanding foreign students who took part in various activities conducted by the International Student Cell, in the academic 2014-2015.



Dr. Sachin Vernekar (Dean FMS BVU and Director, I MED) awarding certificates to the winners along with Mrs. Rajlakshmi Wagh and Mrs. Bharati Yelikar

INCREDIBLE INDIA: POWER POINT PRESENTATION COMPETITION

On the occasion of Independence Day Celebration, the International Student Cell has organized a competition for the Foreign Students on the topic "Incredible INDIA" on 14th August, 2015.

Winners First - Behzad Panahi Mehmandoust Sofla from MBA

Second - Shaun Filipe from BCA

The judges were Dr. Sankhaye, Dr. More & Mr. Manjare.



Organizing team - Mrs Rajlakshmi Wagh (Secretary – Foreign Students Cell), Mrs. Bharati Yelikar, Mr. Ashok Sathe - member, and Dr. Sankhye (Dean - International Relations and Students Welfare)

C-Googly

The event commenced with the empowering speech by Dr. Sachin S. Vernekar, Director, IMED followed by the informative speech of Dr. Ajit More, Program director MCA about the events which helped participants to have an overview of the events. Then Mr. Dhananjay M . Gokhale, Chief Guest acknowledged with the expectations of the corporate world from students and emphasized that management skills are equally important with the technical skills.

C-Googly - the Inter college technical competition was organized by IMED under the guidance of Mr. Satyawan C. Hembade and Mrs. Sujata Mulik on 28st February 2015. The event covered numerous competitions spanning different worlds of programming, gaming and management. A dedicated website <http://cgoogly.learnatimed.com> was active from 15th February 2015 to provide information about the event and to allow participants to register themselves online.



(from the left) Dr. Ajit More, Programme Director IMED,MCA. Dr.Sachin Vernekar(Dean FMS BVU and Director,IMED) felicitating Mr. Dhananjay Gokhale working as a CATALYST in the field of project

management, leadership, Mr. Satyawan Hembade on the occasion of C-Googly.



Winners of C- Googly



Students participating in the Competition

Organising Team - Mr. Satyawan C. Hembade and Mrs. Sujata Mulik

SN	Name of Competition	Winner	Runner up
1	DA WIN C CODE	Krishna Mani Prsun Kuram (NBN SSOCS)	Sonali Parmar Neha Rudra Kanthwar (BVS WCE)
2	SQL Loadester	Arjun Goyal Vikram Kumar (IMED)	Gautham Chilakala Shubham kanugo (SIOM)
3	Project Presentation	Kajal Sonali Neha (BVS WCE)	Nitin Bahari (IMED)
4	Device Get Together	Rahul Dhanunka Vaibhav (IMED)	Baibhav Parashar Vikram Kumar (IMED)
5	LAN Gaming (NFS)	Gaurav (TCOER)	Raunak (IMED)



Dr.Sachin Vernekar(Dean FMS BVU and Director,IMED) with the organizing team and the winners of the competition.

To inform and make students of BBA 1st Year aware about IMED and the campus, BBA 3rd year organised Know Your Campus (KYC) on 6th August 2015, under the guidance of faculty co-ordinator Prof. Vijay Phalke.

17 different topics related to Bharati Vidyapeeth family, Erandwane campus and IMED were given to the team of 10 students of BBA 1st Year. Each team was headed by 1-2 mentors from BBA 3rd Year. They were given 10 days to gather information, prepare a power point presentation of 7 min., which is to be presented on the day of event.

This Event was inaugurated by Dr. B. Sankaye, Prof. Shivali Ingawale and our respected Judges for the competition Dr. Sachin Ayarekar and Prof. Y.K. Gaurav.

All the team participated and conquered the

stage enthusiastically under the guidance of their mentors. The aim of this event was to create awareness among the new entrants regarding college as well as to give them chance to show their talents and mingle with the seniors.

While the presentations were going on, Dr. Sachin S. Vernekar, Director IMED came to encourage and congratulate students.

The winners of the competition were-

- 1) Charu & Team
- 2) Anmol & Team
- 3) Shared by two teams- Rishabh & Team and Priyanka & Team

Whole BBA students and Prof. Shivali Ingawale, Prof. Pramod Kadam, Prof. Sucheta Kanchi and Prof. Vijay Phalke faculties were the audience for the competition. Whole Event was organized by BBA 3rd Year in

State Level Leadership Development –Training Programme

addition to Tea Break Sponsored by Tapan Choudhary of BBA 3rd year.

The organizing team was-

Samarth Gupta, Sumit Choudhary, Varun Raj, Nikita Trikha and Jatin Bhatia.

STATE LEVEL LEADERSHIP DEVELOPMENT –TRAINING PROGRAMME



Mr. Anil Valiv being felicitated by Dr. Sachin Vernekar(Dean FMS BVU and Director,IMED)

The NSS team of IMED took the initiative to train the NSS Volunteers of different colleges of Bharati Vidyapeeth Deemed University for Leadership by organizing State Level Leadership Development – Training Programme. This was a 3 day programme held from 2nd September to 4th September 2015. 20 colleges of BVDU participated in the event by sending 1 male and 1 female NSS volunteer from all over Maharashtra. Including IMED NSS volunteers there were around total 70 participants for the programme.

On 2nd September 2015, this programme was inaugurated by the Chief Guest Mr. Anil

Valiv, Guest Of Honour Prof. K. V. Mohite and Chair Person Dr. Sachin S.Vernekar in presence of Dr. A. B. Pawar and Prof. S. R Patil Programme Officers from YashwantRao Mohite College, Prof. Shivali Ingawale and Prof. Vijay Phalke, NSS PO IMED.

After inauguration, different lectures and activities were planned for three days related to leadership development.

Day 1- After Inauguration there were lectures from Mr. Anil Valiv and Prof. K. V. Mohite which was then followed by Paper Bag workshop from Prof. Shivali Ingawale.

Day 2- The day started with Dr. Anthony Rose talking about Personality development followed by Mr. Om Prakash Bahiwal, Disaster Management co-ordinator PCMC, Dr. Sachin Ayarekar, Dr. Anita Patil, Prof. Pramod Kadam and Prof. Sucheta Kanchi. The day ended by the movie How To Train Your Dragon.

Day 3- On the last day we learned about Great Leaders of Time from Dr. B. Sankaye followed by Miss Anjani Jawalgekar and then activity on team building by Prof. Vijay S. Phalke. Finally the Programme was closed by Valedictory function in the presence of Dr. Sachin S. Vernekar.

These 3 days brought the volunteers of different colleges closer and they appreciated the efforts of IMEDian Team by positive feedback. This 3 day programme was organised under the guidance of Prof. Vijay S. Phalke, NSS Programme Officer IMED by the team of NSS

FRESHER'S MEET

Volunteers-

Niharika Rao	Sonali Arneja
Kopal Agarwal	Shreya
Kiran Kumari	Roshan Pandey
Damanan Laikhuram	Jatin Bhatia
Prasad Patil	Varun Raj
Ajay Sawane	Charu Satija
Loknath Debnath	Sfoorti Jain

which the entire detail about NSS is mentioned. Achievements and awards that the NSS volunteers of our college have won were also mentioned to them along with the videos of various activities organized by the NSS volunteers of I.M.E.D. The orientation was successfully concluded with NSS Song followed by the National Anthem.

NSS ORIENTATION PROGRAMME

On 1st September, 2015 Orientation Programme for National Service Scheme was conducted by the NSS Volunteers of BBA-3rd Year in the Seminar Hall. All the volunteers elected by the Interview process from each courses of I.M.E.D were the participants.



Students attending the session.

In the programme, the students were made aware of the basic concepts of NSS, its historical background, objectives, and the motto of NSS through presentations. The significance and meaning of the NSS logo was described and a complete detail about the various NSS activities and the different State Level, National Level and International Camps were given to the volunteers.

During the event, all the volunteers were given the Volunteers Work Diary of NSS, in

FRESHER'S MEET

To welcome the juniors, The senior students organised the fresher's meet in the month of August 2015 at Sharao Lawns. This meet was more of an informal gathering to make the students feel at home and start the new phase of their life.



Dr. Scahin S. Vernekar, Dean FMS BVU, Director IMED, addressing Freshers



Mr. & Miss Fresher, and other Students achievers of BBA

FRESHER'S MEET



Mr. & Miss Fresher and other Students achievers of MBA

There was a competition held and the winners are as below -

The winners of these Awards were-

BBA

Mr Fresher -	Rithwik raj pant
Miss Fresher -	Vatsalya
Mr Personality -	Umang rastogi
Miss Personality -	Deepali srivastava
Mr Handsome -	Purusuhag
Miss Beautiful -	PurnimaUpadhaya

BCA

Mr Fresher -	Nitin Caudhary
Miss Fresher -	Sharica Wanquoo
Mr Best Personality -	Harshit Pareek



Miss Best Personality -	Nikita Jaiswal
Mr Best Dressed -	Aman Jha
Miss Best Dressed -	Kritika Sharma
Mr. Confident -	Daksh Oberoi
Miss Best Smile -	Anjali Poojari

MBA

Mr Fresher -	Nitin Krishna
Miss Fresher -	Deepti Mishra
Miss Best Dressed -	Priyanka Kapoor
Mr. Well Dressed -	Upender
Mr. Talented -	Nikhil Khanna
Miss Talented -	Suvra Chatterjee

MCA

Mr Fresher -	Alankar
Miss Fresher -	Urvi
Miss Personality -	Sababa
Mr Personality -	Aditya
Miss Best Smile -	Upasana
Mr. Confident-	Sahil Saluja
Miss Best Dressed -	Shweta Gupta
Mr. Best Dressed -	Gyanendu

Apart from the competition, cultural events like dance and singing performances were also performed by the senior students.

The event night ended with Dinner for all.

Winners of the competition.

Students' Achievements



Winners of Youth Festival 2015 organised by BVDU

S.no	Event	Name of Student
1	Group song Western (IIIrd Prize)	SONALI SHUKLA RISHABH SINHA KARTIKEYA CHATURVEDI ACHALA SHRIVASTVA SARTHAK SHAH
2	Mimicry (IIInd Prize)	RITWIK PANT
3	Fashion show(IIIrd Prize)	PRACHI PRIYANKA CHARU SHRAMA JAYA ANMOL SINHA SONAM ABID SAURABH RAVI GAURAV BAJAJ SARFARAZ
4	Poster Making (IIIrd Prize)	AKASH GAURAV
5	Western Vocal Solo(IIInd Prize)	KARTIKEY CHATURVEDI

BVU IMED Toppers Oct. December 2015

MCA Sem II



Pradeep kumar



Priyank chaudhary



Rajeev omar



Randhir kumar singh



Vikram kumar barnwal

MCA Sem IV



Pradeep kumar



Priyank chaudhary



Rajeev omar



Randhir kumar singh



Vikram kumar barnwal

MCA Sem VI



Aayushi Kanoria



Priyanka Prem Jain



Garima Singh



Jain Jinal Sohanlal



Patil Abhishek Shirish

MBA (G) II



Annukriti Verma



Helen Nunez



Arti Sawla



Isha Chawla



Smruti Sankar

MBA (G) IV



Ranka Shivani



Krishna Veni



Vartika Bhalla



Wable Gayatri



Jatin Shaudhary

BVU IMED Toppers Oct. December 2015

MBA HR IV



Akansha Angel Robert



Komal Bhat



Priya Ashok Kumar Raina



Nitha Babukutty Mathew



Apurva Maheshwari

MBA IT Sem IV



ANSHUL MITTAL



VARUN AGARWAL



AHER MITESH TANAR



HIMANI CHOPRA



VANSHIKA ROHILLA

MBA HR II



Deaokar Prajakta



Deepesh Kumar Singh



Gunjan Mehra



Tamanna Tyagi



Vidhi Rupanwal

MBA FM II



Shweta Potdar



Sahil Mannan



Vikas Baniwal



Vikas Rana



Kritika Jaiswal

MBA FM IV



Thota Srilata



Himani Ohri



Jaspal Singh



Shahgun Shamra



Shivam Aneja

BVU IMED Toppers Oct. December 2015

BBA Sem II



Ayushi Gupta



Saanvi Gupta



Roshan Pandey



Sunil Jain



Kiran Kumari

BBA IV



Priyanka Rani



Sfoorti Jain



Loknath Debnath



Samarth Gupta



Anshuman Pandey

BCA Sem II



Preeti Garg



Shubham Rai



Shaun Filipe



Vipul Goyal



Chirag Panjwani

BCA Sem IV



Sneha Awasthi



Sneha Esakkiappan



Sagar Vasawani



Himanshu Jain



Uravashi Kumar

BCA Sem VI



Bisne Pritesh



Patil Akashya Ashok



Kamesh



Sawant Vinayak



Sababa Usmani

Publication in International Journal

Sr. No.	Author	Title	Journal	Vol/Issue
1.	Dr. Sachin S. Vernekar; Ms. Himani Grover	Impact of Financial Literacy on Wealth Management Behaviour of Investors in Delhi/NCR	IFRSA BUSINESS REVIEW	ISSN (Online) 2249 . 5444 , ISSN (Print) 2249 –8168, Vol. 5, Issue 2, June 2015, Page No. 106-116, Impact Factor: 3.145
2.	Dr. Sachin S. Vernekar, Shirin Sheykhholeslam	A Study Of Three Major Business Excellence Models In Process Criterion	Vol.03 Issue-03, (March, 2015) ISSN: 2321-1784,(Impact Factor- 3.25)	International Journal in Management and Social Science (Impact Factor- 3.25), March 2015
3.	Dr. Sachin S. Vernekar, Himani Grover	"Review on Factors Influencing Investor's Wealth Management Behavior"	The international Journal of Business and Management	Vol 3 Issue 4, ISSN 2321 –8916, Page No. 336-343 www.theijbm.com
4.	Dr. Neelam Lal; Mr. Ganraj Mane	Comparative Study of Innovative HR Practices with special reference to Passenger CAR Manufactures in Pune district of Maharashtra State	Galaxy International Interdisciplinary Research Journal	ISSN: 2347-6915, e - ISSN 2347-6915, Vol.3(6), June 2015, pp.22-37 Impact Factor: 1.08
5.	Dr. Kirti Gupta; Baljit Singh Sidhu	A critical Study of IT transformation Practices to achieve Business IT Alignment	International Journal of Emerging Trends in Science and Technology, IJETST, Apr-15	Vol.02, Issue 04, ISSN: 2348-9480, Pg 2289-2299, Impact Factor: 2.838,
6.	Dr. Kirti Gupta and Vanishree Pabalkar	Service offerings and customer Satisfaction in Telecom Segment	International Journal of Applied Services Marketing Perspectives, Pezzottaite Journals	Volume4, Number 2, April-June 2015, ISSN (Print): 2279-0977, (Online): 2279-0985 Impact Factor 5.871
7.	Dr. Kirti Gupta	Enhanced Telecom Services for the new generation	International Journal of Research in economics and Social Sciences	Volume5, Issue 5 (May 2015), ISSN: 2249-7382, IJRESS, Impact Factor 5.545
8.	Dr. Manik Kakade; Mr. Harish Kalan	"E-Governance Issues and Acceptability in Maharashtra state	An International Multidisciplinary Quarterly Research Journal	ISSN: 2277-5730, Vol. IV, Issue -III, July –Sept 2015, Impact Factor 2014: 0.878
9.	Dr. Nilesh Mahajan; Ms. Nirmala Shinge	" A Comparative Study of Web Mining in Health Care Websites"	Pezzottaite Journals	Print: ISSN: 2319-9016, Online: ISSN: 2319-9024, Vol 3, No. 2, (April-June) 2014, PP 977-982.

Faculty Corner

10.	Dr. Nilesh Mahajan	"Knowledge Bank ; an Initiative For Academic Excellence"	International Journal of Research in Computer Application and Management	ISSN: 2231-1009, Volume No. 4,(2014), Issue No. 2, February-15
11.	Dr. Nilesh Mahajan	"Analysis of student results data using association rule mining"	Research Journal of Science and IT management	Vol.4 ISSN: 2251-1563, Vol. 4, No. VI, Impact Factor 3.3, , March 2015
12.	Dr. Nilesh Mahajan	"Web Portal a gateway for knowledge sharing across different academic institutions "	Pezzttaite Journals	Vol. 4, No. 1, Online ISSN: 2319-9016, Impact Factor 2.2, Impact Factor 5.0, Mar-15
13.	Dr. Nilesh Mahajan	"Comparative study on Classification power of the attributes and reducts"	International Journal of Computer science and engineering	Vol.6, Issue 2, e- ISSN :0976-5166, P-ISSN 2231-3850, March 2015
14.	Dr. Nilesh Mahajan	"Effect of Normalization as a preprocessing task in result declaration"	International Journal of Engineering Science and Innovative Technology"	Vol.4, Issue 2, ISSN No. 2319-5967, March 2015
15.	Dr. Pravin Mane: Dr. Ashok Ranade	Book Review-Making Breakthrough Innovation Happen:How 11 Indians pulled off the impossible, By-Porus Munshi	Asian Journal of Multidisciplinary Studies	ISSN: 2321-8819 (online), 2348 -7186 (Print), Impact Factor: 0.92, Volume 3, Issue 6, June 2015, Page No. 187-190,www.ajms.co.in
16.	Ms. Seema Tarnekar	"Framework for a Knowledge Management System for Curriculum Development Process"	Journal of Information and Knowledge Management	ISSN: 0219-6492, Volume 13, Number 4, December 2014
17.	Ms. Rajlakshmi Wagh and Dr. Kirti Gupta	A critical Review of Compliance of statutory Provisions Wth Ref to Labour Welfare in Manufacturing Units Pune	(GE_IJMR)GE-International Journal of Management and Research , A Monthly Double Blind Peer Reviewed Refereed Open Access International e-Journal, Included in International Series Directories	Volume-3, Issue-5 (May 2015), Impact Factor - 4.316, ISSN:(2321-1709) May-15

Faculty Corner

18.	Shweta T. Joglekar, Dr. Sachin A. Kadam	Opinion Mining: A Tool for Market Intelligence	International Journal of Advanced Research in Computer Science and Software Engineering	ISSN: 2277 128X, Volume 5, Issue 7, July 2015 , 370-375 Impact Factor: 2.5
19.	Mr. Sachin Ayrekar	"Training Needs of Functional Managers Working in Hospitals	"Asian Journal of Multidisciplinary Studies" A Double - Blind Peer Reviewed Monthly International Journal(AJMS)	ISSN: 2321-8819(Online) 2348-7186 (Print), Impact Factor: 0.92, Volume 3, Issue 4, April 2015,
20.	Ms. Ranpreet Kaur	The study and analysis of Retail Individual Investors Behaviour with reference to Equity Investment	Online International Interdisciplinary Research Journal (Bi-Monthly)	ISSN: 2249-9598, Volume V, Issue -II, May June 2015 Issue, Impact Factor 2.217, ISRA:JIF
21.	Mr. Pramod Kadam: Dr. Sachin Kadam	Root to Fruit(3): A Framework to Manage Knowledge About Sorting Algorithms	Oriental Journal of Computer science and technology	ISSN: 0974-6471, Online ISSN: 2320-8481, Vol. 8, No. 2, Pgs 170-175, August 2015
22.	Mr. Hrishikesh Bhagat	An Analytical study of Online Shopping Practices in Pune City"	International Journal in Management and Social Science	ISSN: 2321-1784, Vol. 03, Issue -08, (august, 2015), IJMSS, Pg 28-34, Impact Factor -4.358
23.	Ms. Ranpreet Kaur	The Study and analysis of Organizatio Perspective of Dividend Payment	Online International Interdisciplinary Research Journal	ISSN: 2249-9598, Volume-V, Issue IV, July Aug 2015 Issue, Impact Factor - 3.113
24.	Mr. Shreyas Dingankar	"Measures taken by Public Sector Banks to Prevent the Cyber Crime and Measures the level of awareness of Bank Customers"	International Journal in Management and Social Science (IJMSS)	ISSN: 2321-1784, Vol.03,Issue-09, (September -2015) Impact Factor -4.358

Publication in National Journal

Sr. No.	Author	Title	Journal	Vol/Issue
1.	Dr. Deepali Kadam(Pisal); Dr. Ashok Ranade	"Knowledge Management Practices In Auto Anxillary MME's"	Dnyanganga Management Journal: An Annual Research Journal Of DICER	ISSN-2277-453-X, Vol. IV, Page No. 87 - 102, March 2015

(Compiled by Mrs. Anuradha Yesugade)

Participation of Faculty Members in Seminar/ Workshop/ FDP

Sr. No	Name of Faculty Member & Date	Programme	Organizer	Level of participation
1.	Dr. Ajit More, Director, MCA 8 th Aug, 2015	Prospects of Data Mining in Research	MAEER's Arts, Commerce and Science College Pune	Key Note Speaker
2.	Dr. Ajit More, Director, MCA 21 st Aug, 2015	Ph.D Presentation	Sinhgad Institute of Management and Computer Application	Delegate
3.	Dr. Anthony Rose 7 to 11 June, 2015.	Workshop on Use of ICT in teaching for K12	Ornella's High School, Quarter gate, Pune.	Resource Person
4.	Mrs. Ranpreet Kaur 18 th Sept, 2015	FDP	IBS College, Pune	Participant
5.	Mr. Sachin Ayarekar 18 th Sept, 2015	FDP	IBS College, Pune	Participant

Editorial Board



Advisory Board

Dr. Sachin S. Vernekar

Dean FMS BVDU & Director, IMED

Dr. Anthony Rose

Asso. Dean Administration, IMED

Faculty Editors :

Dr. Sonali P. Dharmadhikari,

Mrs. Ranpeet Kaur

Mrs. Aseema Dake Kulkarni

Student Editors :

Mr. Vikas Baniwal

Faculty Achievements

Congratulations for Ph.D Degree awarded by Bharati Vidyapeeth University



Dr. Deepali Dhananjay Shahane

Ph. D topic- **“Empirical Study Of Agile Methods In Software Development In Indian Context”**

Name of the Guide

Dr. Pallavi P Jamsandekar, IMRDA, Bharati Vidyapeeth, Sangli

Date of Declaration: 22 June 2015



Dr. Pravin Mane

Ph.D Topic- **“A Study of Mapping Innovation Practices in Medium Scale Manufacturing Enterprises with Special Reference to Pimpri Chinchwad MIDC Area.”**

Name of Guide : Dr. Ashok Ranade, Prof. IMED

Date of Declaration : 18 April 2015



Name : Dr. Deepali Satish Pisal

Ph.D Topic : **An Empirical Study of Knowledge Management Practices in Automobile Component Industry in Pune.**

Name of Guide : Dr. Nitin Nayak, Director, BVDU- Institute of Management, Kolhapur

Date of Declaration : 11/8/2014



Dr. Hema Mirji

Title: **The study of Work-Life Balance in Banking Sector**

Name of Guide : Dr. Nitin Nayak, Director, BVDU- Institute of Management, Kolhapur

Date of Declaration : 3/2/2015





IMED RANKED IN TOP 50 BUSINESS SCHOOLS IN INDIA



Bharati Vidyapeeth University Institute of Management and Entrepreneurship Development, Pune 38

'A' Grade University Status by Ministry of Human Resource Development, Govt. of India
Re-Accredited with Grade "A" by NAAC

"Creating Successful Leaders and Entrepreneurs"



History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the oldest and most renowned Business Schools in Western part of India.

Salient Features :

- Re-Accredited by NAAC with "A" Grade.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- **EXCELLENT PLACEMENTS.**
Highest Package: Rs. 14 Lac
No. of Companies participated in Placement Drive: 132
- Industry Institute Interface through National / International Seminars, Workshops, MDPs and FDPs
- Foreign students from 18 Nationalities.
- Holistic development of students through personality and entrepreneurial Development club, Soft Skills sessions, Corporate Day, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

Important Dates of Admission

Programme	MBA	MCA	BBA / BCA
Last date of submission of forms	27 Feb. 2016	20 Feb. 2016	28 May 2016
Entrance Test date	6 March 2016	28 Feb 2016	5 June 2016

COURSES

MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

MBA (HR)

MCA

(3 Year Full Time Programme)

BCA MCA (Integrated)

(5 Year Full Time Programme)

BBA/BCA

3 Year Full Time Programme

RANKING

- ▶ Ranked in top 100 B-school in India by Business Today and India Today
- ▶ Ranked in Top 10 B-Schools in India in terms of "Value For Money" by India Today
- ▶ Business and Management Chronicle has ranked IMED as one of the Best in Maharashtra and amongst the TOP 10 B-schools in Western India.
- ▶ Ranked as B-School in the Premier Category by Education Post.

Dr. Sachin S. Vernekar
Dean FMS BVDU,
Director IMED



BHARATI VIDYAPEETH UNIVERSITY INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

ERANDAWANE, PUNE - 411038

Telephone : 020 - 25431060, 25425517, 25448005 Telefax : 020 - 25459231

E-mail : imed@bharatividyaapeeth.edu Website : imed.bharatividyaapeeth.edu

IMED- "Where Dreams Become Reality"